

# **A&A COLLABORATIVE FUND (PVT) LTD**

**+ 94 71 2229 229**

# ABOUT THE COMPANY

A&A Collaborative Fund (Pvt) Ltd. is a company incorporated as a private limited liability company under the Companies Act No. 07 of 2007 bearing registration number PV 00242962. A&A Collaborative

Fund (Pvt) Ltd. was set up with the view of pioneering a unique, sustainable and collaborative business model, designed to uplift the grassroots communities of Sri Lanka. The company aspires to be a mutually beneficial company and aspires to grow in to a reputed blue-chip company in the years to come.

A&A embodies principles of integrity, charity and excellence and believing that prosperity comes to the honest and hardworking, A&A incorporates into its work a culture of honourability and value. A&A further seeks to uplift the lives of all its stakeholders in all its operations and business activities.

Adopting a holistic approach to business and understanding the synergies available for exploitation in the business world, the company is geared to embark upon the next phase of its development by the creation of a sustainable, ethical and inclusive Collaborative Fund and online shopping platform "Services at Your Doorstep".

# ABOUT THE COMPANY

|                              |  |
|------------------------------|--|
| Company Name:                | A&A Collaborative Fund (Pvt) Ltd   |
| Legal Form:                  | A private limited company incorporated on the 1st of August 2021, under the Companies Act No. 07 of 2007.  |
| Company Registration Number: | PV 00242962  |
| Registered Office:           | 9/2, Sovis Mawatha,<br>Kala-Eliya,<br>Jaela  |
|                              | Mob: 071 2229 229<br>Email: <a href="mailto:info@aacollaborativefund.com">info@aacollaborativefund.com</a><br>Web: <a href="http://www.aacollaborativefund.com">www.aacollaborativefund.com</a>  |
| Board of Directors:          | John J. Samuel – Chairman<br>Andrew Samuel – Managing Director/Chief Executive Officer<br>Ruwan Jayaratne – Non-Executive Independent Director<br>Roy Patrick – Non-Executive Independent Director<br>Naveendran Sinnapan – Non-Executive Independent Director |
| Company Secretary:           | Jacey and Company<br>9/5, Thambiah Avenue,<br>Colombo 07   |
| Holding Company:             | A&A Capital Holdings (Pvt) Ltd.  |

# THE BOARD OF DIRECTORS



Mr. John Samuel - Chairman

Mr. Samuel counts 45 years of corporate managerial experience in the plantation and finance sector. An individual with a proven track record, Mr. Samuel, has the charisma and wisdom to lead and guide the Board of Directors, to unleash its full potential.



Mr. Andrew Samuel - Managing Director/Chief Executive Officer

(MBA / FCMA (UK) / CGMA / AIPM)

A stalwart in both the Finance and Plantation sector Mr. Samuel is a well experienced and seasoned CEO. He has a track record of successfully developing long term strategies that have become the driving force for a company's success, profitability and market leadership. As a leader in both the Plantation and Financial sector, Mr. Samuel is well suited to guide the company to meet its strategic goals.



Mr. Roy Patrick - Independent, Non-Executive Director  
(ACS / MCSA / SCJP / CISSP)

A stalwart in the IT sector Mr. Patrick Roy has to his name over 20 years in the industry. Having held top positions in world renowned companies, he has a wealth of knowledge and expertise and is an invaluable asset to the board.



Mr. Ruwan Jayaratne - Independent, Non-Executive Director

(MBA / AMSLIM / B. Com- Special)

Mr. Jayaratne has to his name extensive experience in the fields of education, marketing and SME Development. He also has experience as Researcher, Trainer, and Business Consultant (SME Development) having conducted several financial literacy trainings and business planning trainings for small and medium entrepreneurs. He has also conducted field research in the business, social and cultural fields in Sri Lanka.



Mr. Naveendran Sinnappan - Independent, Non-Executive Director

(ACA / ACMA / MCSI / CPM)

An experienced professional with a proven track record in the fields of Finance, Auditing, Banking, Fund Administration, Marketing, and General Management, Mr. Naveendran brings a wealth of knowledge to the Board of Directors.



# SENIOR MANAGEMENT TEAM

## OPERATIONS



### NUWAN FERNANDO

Mr. Nuwan Fernando has nearly 20 years of experience in the finance, services and hospitality industries and has held several Managerial posts.



### NAGULAN KRISHNAKUMAR

Mr. Nagulan Krishnakumar has 20 years experience in Managerial Posts in the finance industry

## LEGAL & ADMIN

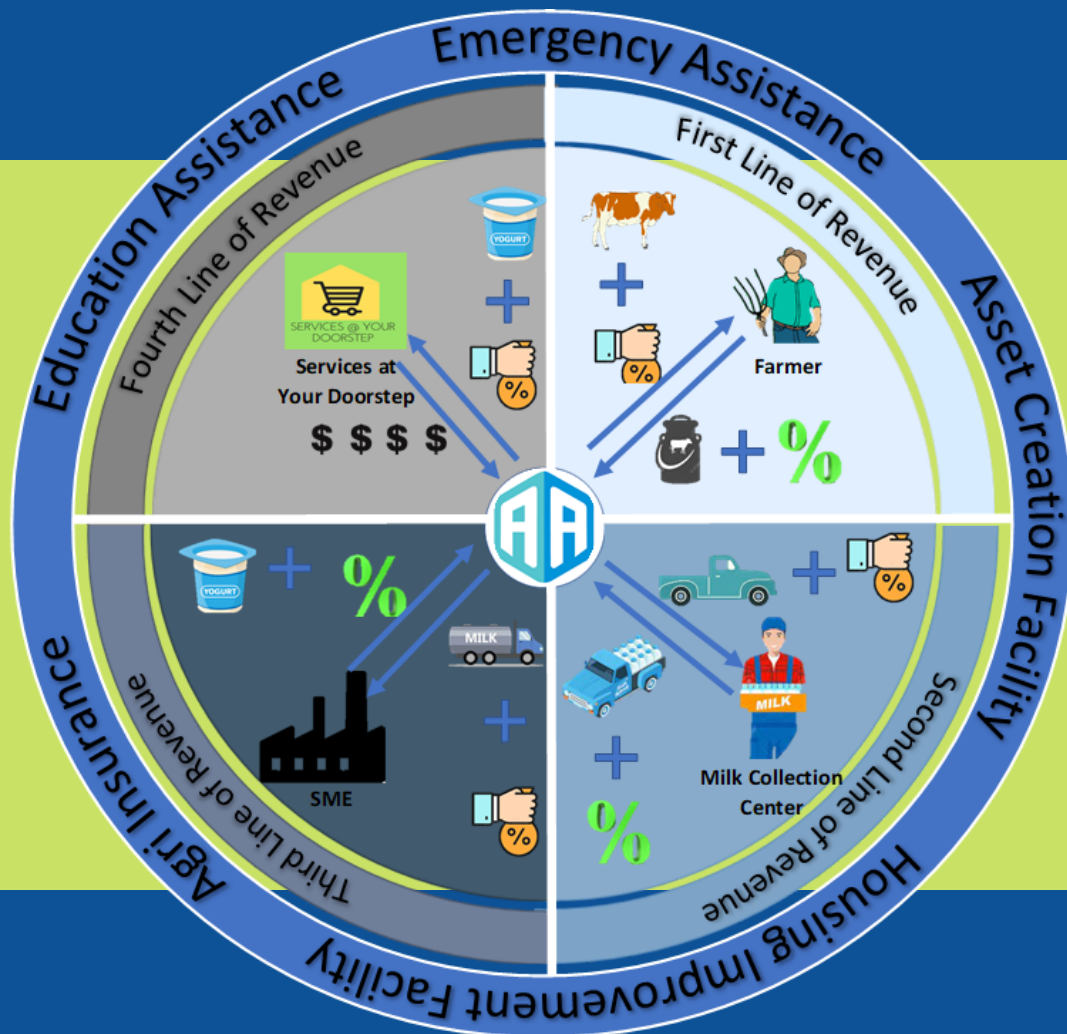


### MICHELLE HANDY

(AAL/LLB (Hons)/ BA. Soc. Sc. (Hons)

Ms. Michelle Handy is a dynamic go getter who provides the company with legal guidance

# THE MODEL



A&A will provide suppliers with the resources they need to engage in income generating activities such as seeds, fertilizer, animal fodder, animals and other necessary raw materials. The value of these resources provided will be determined based on the supplier's earning potential, forecasted revenue, production capacity and market value of the goods produced. These resources are provided in tandem with forward purchase agreements which stipulate that A&A shall mandatorily purchase the entrepreneurs produce at a future date and at a given price. Such agreements enable the company to estimate in advance the cash value of the yield, and therefore, determine the value of raw materials and assistance to be provided. Items purchased from suppliers under such forward purchase agreements are then provided to new entrepreneurs as raw materials in order for them to create a value-added product. This second tier of entrepreneurs/suppliers that use the forward purchased raw materials will also enter in to forward purchase agreements with A&A for the future sale of the value-added product to A&A. Such forward purchased value added products will then be sold via A&A's Services at Your Doorstep online shopping platform.

# THE HOLDING COMPANY - A&A CAPITAL HOLDINGS (PVT) LTD

A&A Capital Holdings (Private) Limited was incorporated in 2017 under the Companies Act No. 07 of 2007 bearing registration Number PV 122171. A company that firmly believes in synergies A&A Capital Holdings holds several business interests in the fields of Leisure, Plantations and Services. It has its registered office at No. 9/2, Sovis Mawatha, Kala-Eliya, Ja-Ela. A&A Capital Holdings recognises unique business opportunities and provides them with the managerial experience and expertise required to make them successful ventures.





**9/2, SOVIS MAWATHA,  
KALA-ELIYA,  
JAELA**

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